emc2024 COPENHAGEN

EUROPEAN MICROSCOPY CONGRESS
25 - 30 AUGUST 2024

SPONSOR OR EXHIBITOR?

IT'S ALL ABOUT OPPORTUNITIES

Supporting emc2024 is your opportunity to connect with the European and International microscopical community.

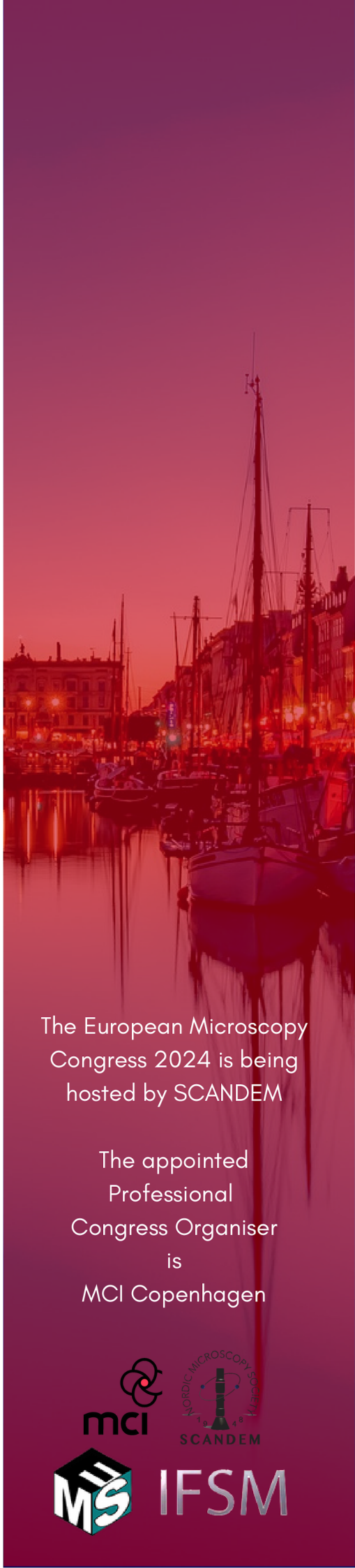
The congress is known for being the largest European stage for cross-disciplinary research and will attract a diverse attendee pool from all over the world, offering your company the opportunity to benefit from sponsorship exposure.

We recognise that no two companies operate in the same way. A set sponsorship package may work best for some marketing strategies, but they may not work for all.

Build a unique package with the available sponsorship and workshop opportunities to reflect your company's needs and further strengthen your brand awareness and recognition.

You can choose individual sponsorship items and workshop options, or group multiple opportunities together to boost your exposure. Whether you want to use emc2024 as a platform to introduce a new product or gain new leads, sponsorship and workshops provide you with the perfect opportunity to make new contacts whilst setting you apart from your competition.

Take a look at the possibilities or call us and we will build a unique package for you.



The European Microscopy Congress 2024 is being hosted by SCANDEM

The appointed Professional Congress Organiser is MCI Copenhagen

mci

NORDIC MICROSCOPY SOCIETY
SCANDEM

IFSM

Sponsorships

	Gold € 30,000	Silver €15,000	Bronze €5,000
Featured profile on emc2024 sponsor webpage	X	X	-
Acknowledgement with logo on all printed and online promotional congress material	X	X	X
Free congress passes	8	4	-
Choice of one (1) workshop or symposia - cost of workshop or symposia not included	45 min	30 min	-

If you would like to discuss our existing opportunities and how these can be tailored to suit your requirements, or if you would like to discuss your own ideas, please contact us at emc@wearemci.com



Promotional

Hand-out Give-Away at check-in
Make a great first impression with delegates by supplying a small give-away at the Registration Desk (for example; charger, lip balm, reusable straw, key-chain) € 2,500
(Item provided by sponsoring company)

Notepads & pens
Include your company branded notepad and pen in every delegate pack € 2,750
(Items provided by sponsoring company)

Lanyards
Promote your company by providing lanyards for the name badges € 13,500
(1 sponsor)

Congress Programme
Advert, full page, inside programme € 1,700
Advert, half page, inside programme € 1,000
Logo on cover € 2,000

Delegate Packs
Brand the delegate pack with your logo € 6,500

Congress App
Reach delegates prior to and during the congress with App access
Banner adverts and extended sponsor profile within the app € 3,500
Sponsor profile within the app € 1,500









Area & Rooms

Catering Areas
Catering areas are available for exclusive sponsorship. Your logo will be placed throughout the catering areas, as well as a 'Thank You' and acknowledgement in the congress programme. Company pop ups, provided by the sponsoring company, can be placed in the catering areas — € 7,500

Tea & Coffee Areas
Make your company stand out around the exhibition hall by branding every pop-up tea and coffee station around the hall — € 5,000

Speaker Ready Room
Create a lasting impression with emc2024 speakers in the Speaker Ready Room by providing company notepads, pens, mouse mats, and miscellaneous give-aways. Signage involved with the room will also have your company logo included
(Items provided by sponsoring company) — € 2,500

Re-Charge Lounge
Give delegates a chance to re-charge in the exhibition hall with a charging lounge for laptops, phones and other devices. Your logo will be prominently displayed on the lounge signage and included on the charging tables within the lounge area — € 5,500

Networking

Opening Drinks Reception
Refreshment stations will be branded with your company name and logo, and a 'Thank You'. Acknowledgement will be included in the congress programme € 3,000

Closing Drinks Reception
Refreshment stations will be branded with your company name and logo, and a 'Thank You'. Acknowledgement will be included in the congress programme € 3,000

Go Green

Show your commitment to sustainability by contributing to the calculation of the carbon footprint of the congress. Everything from transport, energy, food & beverage to purchases and services will be taken into account. The Climate score is made in collaboration by MCI and klimascore.com

Be a part of making emc2024 a sustainable event and show that your organisation is committed through specific choices. Make your fellow delegates feel, taste and be part of the choices you have made. It is an opportunity to match choices with your organisation's values and strategies € 5,000

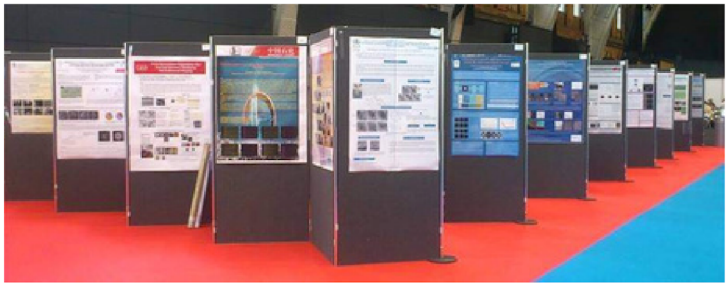
Sustainability Wall
Featuring results by building a sustainability wall that spotlights the tracking of the carbon footprint of the congress. Your actions will inspire fellow delegates on how to make a sustainable choice € 2,500











Workshops & Symposia

At emc2024 companies are invited to give Lunchtime Commercial Workshops, Lunchtime Symposia and afternoon Flash Presentation Commercial Workshops within the congress programme. Workshops and Symposia will take place in five of the breakout lecture rooms located centrally within the exhibition hall.

Lunch Commercial Workshop - 30 minutes	€ 4,000
Lunch Commercial Workshop - 45 minutes	€ 6,000
Lunch Symposium - 30 minutes	€ 5,000
Lunch Symposium - 60 minutes	€ 7,000
Flash Presentation Workshop - 20 minutes	€ 2,500

When booking, please indicate the topic of the session and the suggested speakers, for approval. We ask that you also note your date preference and what kind of workshop or symposia you would like to host, Lunchtime or Flash Presentation.

Exhibition

The European Microscopy Congress features one of the world's largest exhibitions of its kind with more than 100 manufacturers and suppliers. Book your stand today!

Please note:

The Exhibition is being sold as floor space only. If you require any additional exhibition items (furniture, light, audio-visuals, flowers etc.) please refer to the Exhibitors' Manual which will be distributed approx. 2-3 months prior to the Congress.

	ECMA Member	Non-ECMA member
Price per Sqm, floor space only The stand rental includes: • Carpet (standard color, light grey)	€ 595	€ 625
Price per Sqm, Shell Scheme The stand rental includes: • Partition walls between neighboring stands • Carpet (standard color, light grey) • Fascia boards facing gangway, excl. text • One (1) spot per 3 sqm	€ 650	€ 675
Booking fee per stand	€ 100	€ 150

We reserve the right to increase the stand rent insofar as, and to the extent to which taxes, VAT or other charges (including purchase tax or the like) according to law is imposed on exhibition material and/or stand rental.



Floor Plan


emc2024
COPENHAGEN
25 - 30 August 2024
Bella Center, Copenhagen
VISITORS ENTRANCE
VISITORS ENTRANCE
CATERING AND SEATING AREA
POSTERS
PLENARY LECTURE THEATRE
TEA AND COFFEE AREA
TEA AND COFFEE AREA
TEA AND COFFEE AREA
TEA AND COFFEE AREA
TEA AND COFFEE AREA
TEA AND COFFEE AREA
LECTURE THEATRE 1
LECTURE THEATRE 2
LECTURE THEATRE 3
LECTURE THEATRE 4
LECTURE THEATRE 5
LECTURE THEATRE 6
Store
Exhibitor Lounge
Nordic Corner
CATERING AND SEATING AREA
CATERING AND SEATING AREA
POSTERS
KEY
FIRE HYDRANT
VENUE COLUMN
LECTURE THEATRE ENTRANCE

Practicalities

The physical exhibition will take place in the hall of Bella Center.

All catering breaks will take place within the exhibition area.

Exhibition Dates Build-up
24 - 25 August 2024 08:00 - 16.00*
*Additional build-up days can be purchased. Estimated fee is € 1,500 for 2 days (package deal). Call or e-mail us for more information.

Exhibition

Monday 26 August 2024	09:00 - 18:30
Tuesday 27 August 2024	09:00 - 17:30
Wednesday 28 August 2024	09:00 - 17:30
Thursday 29 August 2024	09:00 - 17:30
Friday 30 August 2024	09:00 - 15:00

Dismantling
Friday 30 August 2024 16:00 - 21:00

Exhibitor registration
The Exhibitor Registration entitles to:

- Free access to the exhibition area
- Lunch, coffee & tea during breaks

Included in the Exhibitor registration is one (1) Exhibitor badge. Additional Exhibitor badges can be purchased for € 325 + VAT.

Booking of exhibition space
The Booking platform will open 1 February 2024.
When booking your space, please reserve your preferred location.
Payment can be made by credit card (preferred).
Invoice will be forwarded by e-mail.

Terms & Conditions

1. Contract

The Exhibitor / Sponsor shall accept the Terms and Conditions upon submitting their booking form to MCI.

Following acceptance of the booking, a contract will be sent to the Exhibitor / Sponsor, which will outline in greater detail what is included in the sponsorship package selected.

Due dates for materials and shipping instructions will be included in the contract.

2. Terms of Payment

For bookings made in 2023 the Exhibitor / Sponsor must pay 50% of the invoice upon receipt.

The remaining 50% must be paid 6 months before first day of exhibition at the latest.

For bookings made in 2024 the Exhibitor / Sponsor must pay the invoice in full within 30 days of the invoice being issued.

MCI reserves the right to release any bookings thereafter should the invoice not be paid in full.

3. Cancellation Policy

The following cancellation fees will be charged, should you cancel the sponsorship and/or stand for whatever reason:

Cancellation after booking:	10%
Cancellation after 1 April 2024:	30%
Cancellation after 1 May 2024:	50%
Cancellation after 1 June 2024:	75%
Cancellation after 15 July 2024:	100%



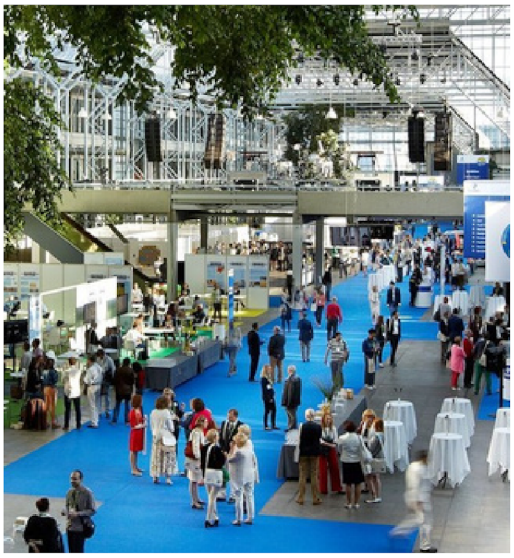





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Key Information
The European Microscopy Congress 2024 will be held at The Bella Center, Copenhagen, Denmark, 25 - 30 August 2024.

Bella Center Copenhagen
Center Boulevard 5
2300 Copenhagen, Denmark

